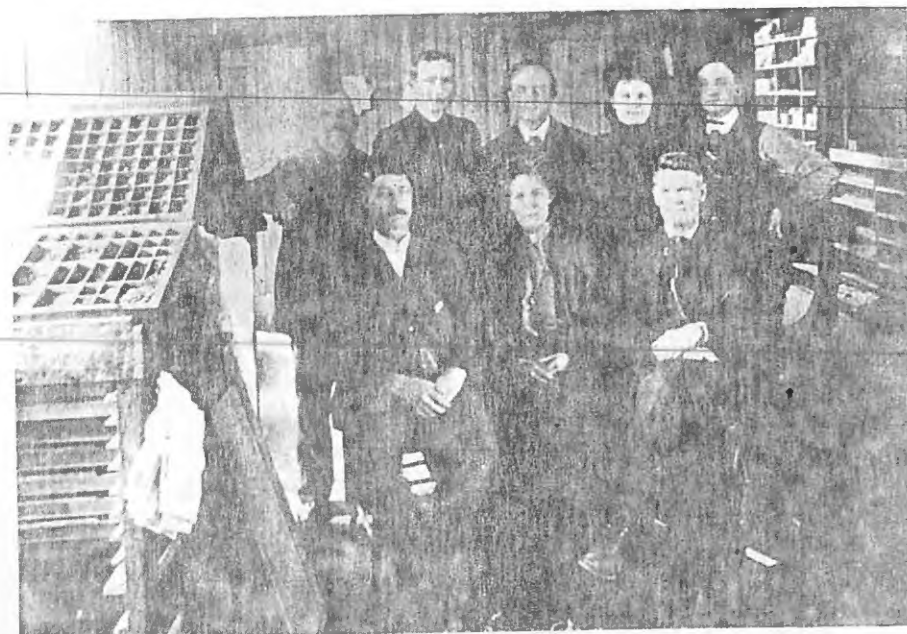


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The staff of the Wasatch Wave, pictured here in 1889, included: Front row, left to right, George Barzee, Pearl Buys and William Buys. Back row, Ephraim McMillan, Daniel McMillan, Joseph A. Murdoch, Lucinda Buys and George A. Fisher. The newspaper has been published continually since 1889.

PUBLISHING

Underlying the growth of nearly all Heber business firms has been the support of the community newspaper, the Wasatch Wave. Someone once said that the formula for business success was "Early to bed, early to rise, work like the devil and advertise." The opportunity for merchants to advertise their goods or services came in the pages of the newspaper, and certainly helped in no small way to expand community business.

The newspaper was first published in 1889 in the north room of the Court House. William H. Buys, the owner, editor and manager of the paper, worked feverishly to bring the first issue into being. The hand-set, Cheltenham light-face type had arrived late from Salt Lake City and Mr. Buys burned a lot of midnight oil to get the type set and the issue ready for the March 23, 1889 publication date.

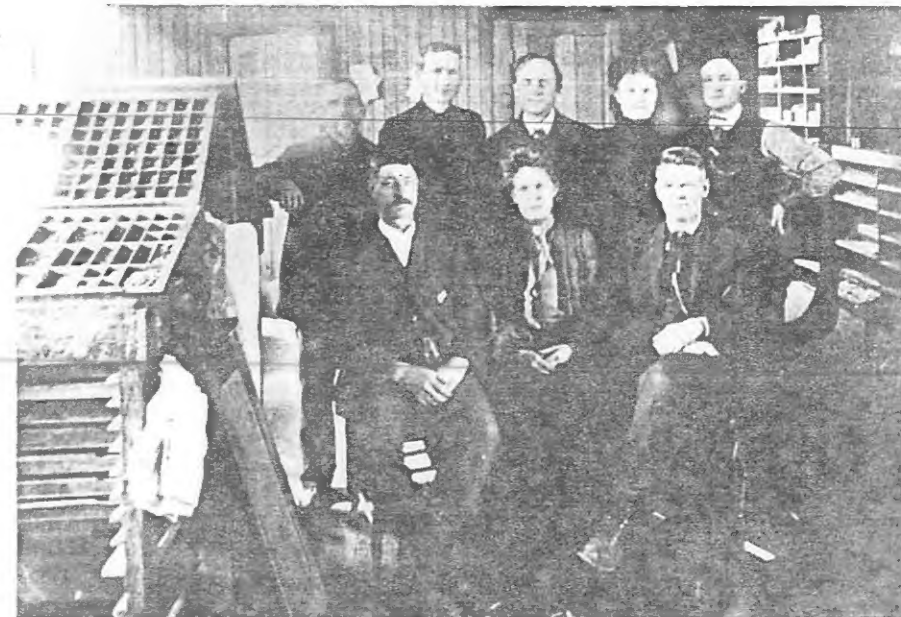
The biggest news in the four-page first issue, of course, was the birth of the paper, which Mr. Buys said was "but a tiny ripple on the great ocean of journalism." It may have seemed "tiny" then, but the newspaper has grown in size and in service until it is considered one of the state's best weekly newspapers today.

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